



Welcome to the new-look South Australian Media Gallery, where you will find **high quality images, logos, maps, editorial**, as well as information on those people who make South Australia an amazing travel destination.

Let us share with you some of the changes to [media.southaustralia.com](http://media.southaustralia.com)...

The home page not only looks different but is also more **user friendly**. For starters, we've made images of the best South Australian experiences easily accessible right at the front of the site under Hero Collections.

Also presented on the home page are the latest additions to the gallery. These will be updated on an on-going bases, so drop by regularly to see what's new. You'll find in the current Latest Additions new Barossa and Kangaroo Island photographs . . . **We've recently uploaded over 800 new shots**. To better target your audiences, many of the locations and experiences photographed use Japanese and Asian talent as well as our regular demographics.

Moving into the site, we've revised the search page and its functionality. This not only makes it easier to search for images but also breaks down the search for

SATC logos into easy-to-handle chunks. For **international marketers and trade partners**, a purpose built section of the media gallery has been created. In the International Marketing Resources Library you'll find a range of tools to help make spreading the SA word **easier and more effective**.

But wait there's more! . . . Soon **video clip previewing and ordering** will be available from [media.southaustralia.com](http://media.southaustralia.com). Over the last few months we've been filming many of South Australia's key experiences on Kangaroo Island, in the Eyre Peninsula, Barossa and Murray River. Shortly, all of this new vision will be available via the media gallery. **The high-definition, wide-screen vision** is currently in post-production and we expect it will be uploaded on to the media gallery over the next few weeks.

Until then, take care and remember – **imagery creates desire**.

*The SATC Visual Assets Crew*



*Top: Harriet River, Kangaroo Island. Above: Chateau Yaldara, Barossa. Bottom: Remarkable Rocks, Kangaroo Island.*

